



INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification ⁷ :

G06K 19/00

A1

(11) International Publication Number:

WO 00/51070

(43) International Publication Date:

31 August 2000 (31.08.00)

(21) International Application Number: PCT/AU00/00123

(22) International Filing Date: 22 February 2000 (22.02.00)

(30) Priority Data:

 PP 8822 22 February 1999 (22.02.99) AU
 PQ 3019 22 September 1999 (22.09.99) AU

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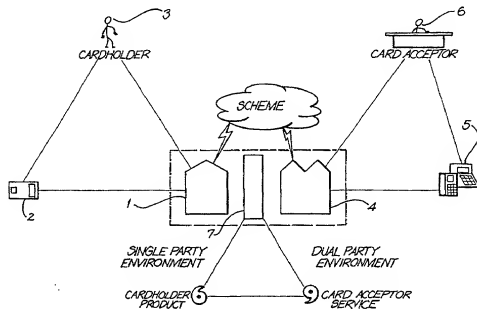
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 (81) Designated States: AE, AL, AM, AT, AU, AZ, BA, BB, BG,
 BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, EE,
 ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP,
 KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA,
 MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU,
 SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG,
 US, UZ, VN, YU, ZA, ZW, ARIPO patent (GH, GM, KE,
 LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM,
 AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT,
 BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU,
 MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM,
 GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published

With international search report.

(54) Title: CARD, DEVICE, PRODUCT AND PRODUCT MANAGEMENT SYSTEM



(57) Abstract

This invention relates to a card, device and product management system, including a card management means which enables a card manager participant to perform a card management role alone, without managing products associated with a card and without managing devices; a device management means which enables a device manager participant to perform a device management role alone, without managing products associated with the card and without managing cards; and a product management means, which enables a product owner participant to perform a product management role alone, without managing cards and without managing devices, whereby all three roles can be performed by separate entities.